Minutes for Regular Meeting of the Lewis Center Foundation Board (Fundraising Committee) March 7, 2023

- **1.** <u>CALL TO ORDER AND PLEDGE OF ALLEGIENCE</u>: Lisa Lamb, President/CEO, called the meeting to order at 9:07 a.m.
- **2.** <u>ROLL CALL</u>: Foundation Board members Buck Goodspeed, Jessica Rodriguez, Marisol Sanchez and Genesis Vargas were in attendance.

Staff members Jisela Corona-Gonzalez, Teresa Dowd, Lisa Lamb and David Gruber were in attendance, as well as NSLA parent Vianey Gonzalez.

3. PUBLIC COMMENTS:

4. CONSENT AGENDA:

.01 Approve Minutes of February 7, 2023 Regular Meeting – On a motion by Marisol Sanchez, seconded by Jessica Rodriguez, vote 4-0, the Lewis Center Foundation approved the consent agenda by roll call vote.

5. **DISCUSSION/ACTION ITEMS:**

.01 Apple Valley Center for Innovation (AVCI) Explainer Scholarship – Lisa Lamb informed the Foundation Board about AVCI, which is a partnership with LCER and AVUSD. It is located on our original campus and was established to benefit the entire community. Buildings are owned by the LCER and the property is owned by the District. We have a MOU to jointly provide programs, field trips and STEM nights. Student docents from AVHS, GHHS and AAE are the "Explainers". They would like to launch a scholarship open to the Explainers from the 3 high schools. It would be a minimum of \$500, per our scholarship policy. We could solicit donors to support the scholarship and use unrestricted scholarship funds to kick it off. When NSLA has seniors, we will need to double our scholarship opportunities. The Transition Coordinator is the point person for scholarship opportunities and promotes the scholarships. The LCER is a community based organization and benefits our communities at large. This helps us secure additional partnerships. Lisa will work with our staff and move forward on the scholarship. Teresa will send out scholarship information to the Foundation Board.

.02 Fundraisers – Jisela Corona

- i. High Desert Brew Fest Teresa and Jisela stopped by Off the Grid as a potential location for the brew fest and it looked a little small. We plan to contact Oak Hills Brewery instead. Jisela will call them today. Casey Armstrong is opening a bar at the Apple Valley Golf Course. She would be open to fundraisers once they open.
- ii. McDonald's Fundraiser Marisol brought this to the group. Jisela thought it would be good to do it during staff appreciation week in May. We would do one in each community. We would get 20% of all sales during the event. Coloring sheets could be distributed and the class with the most participation could get happy meal gift cards. We could get school admin, exec team, ambassadors, board members and Foundation to help. The funds would go to unrestricted. We will follow up with Marisol for dates and what we need to do.

iii. Annual Gala

- 1. Venue Update We discussed venues visited and selected Hilton Garden Inn.
- 2. Theme Jisela reviewed some names for the gala she came up with. Celestial Soirée was the theme selected.
- 3. Sponsorship Amounts Jisela reviewed some names for sponsorship levels as well. We could use NASA missions, moon theme, etc. Lisa recommended using missions LCER has participated in, such as LCROSS and Juno. Lisa can talk to our GAVRT scientists to see what they think. We could possibly have HiDAS bring out a telescope to the event.
- 4. Timeline The timeline was shared with the group via Google.
- 5. Budget The budget in included as a link within the Google planning document.

- **6. INFORMATION INCLUDED IN PACKET**: (Board members may ask questions on items for clarification.)
 - .01 Lewis Center Foundation Financial Reports
 - .02 Donations 2022-23
 - .03 Lewis Center Foundation Board Attendance Log

7. BOARD/STAFF COMMENTS:

- .01 Ask a question for clarification or make a brief announcement or report on his or her own activities Teresa will send out a list of public STEM nights at AVCI to see the Science on a Sphere.
- .02 Future agenda items

8. RECOMMENDATIONS TO THE LCER BOARD:

9. ADJOURNMENT: The meeting was adjourned at 10:24 a.m.